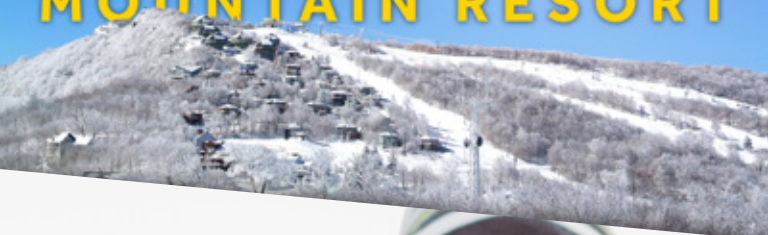


# BEECH

MOUNTAIN RESORT



WINTER  
2016-17

# Reaching New Heights



Beech Mountain Resort is the highest ski area east of the Rockies, and we continually reach for new heights. Each offseason brings a wave of upgrades, improvements, renovations and new amenities.

Let Beech Mountain Resort take you to new heights!

[beechmountainresort.com](http://beechmountainresort.com)

#bechmtn



## Hours of Operation

Sunday – Thursday	9 a.m. – 9 p.m.
Friday – Saturday	9 a.m. – 10 p.m.
Holiday Hours (Dec. 19-Jan. 1)	9 a.m. – 10 p.m.
Day Session	9 a.m. – 5 p.m.
Half Day Morning Session	9 a.m. – 1 p.m.
Half Day Afternoon Session	1 p.m. – 5 p.m.
Twilight Session	1 p.m. – close
All Access	9 a.m. – close
Night Session	5 p.m. – close

Christmas Hours of Operation:

Christmas Eve (no night session)	9 a.m. – 5 p.m.
Christmas Day	1 p.m. – 10 p.m.

*Holiday Period Saturday, Dec. 19 - Friday, Jan. 1*

# Open 7 Days a Week





# Lift/Slope Ticket Rates 2016-2017

## Weekday

Adult Day/Twilight	\$38.00
Adult Half Day	\$28.00
Adult Night	\$25.00
Adult All Access	\$50.00
Jr./Sr. Day/Twilight	\$30.00
Jr./Sr. Half Day	\$20.00
Jr./Sr. Night	\$20.00
Jr./Sr. All Access	\$40.00

## Weekend/Holiday

Adult Day/Twilight	\$65.00
Adult Half Day	\$50.00
Adult Night	\$32.00
Adult All Access	\$77.00
Jr./Sr. Day/Twilight	\$45.00
Jr./Sr. Half Day	\$35.00
Jr./Sr. Night	\$25.00
Jr./Sr. All Access	\$57.00

Adults:	Agnes 13 – 64
Juniors:	Agnes 5 – 12
Seniors:	Agnes 65 – 69

- Adults 70+ ski free
- Children 4 and under ski free with a ticketed adult
- No partial refunds on All Access tickets

\*Lift/Slope Tickets are required for access to all areas at Beech Mountain Resort

## School Daze

On snow days, students & teachers from closed K-12 schools ski for just \$10; ski or board rentals are also just \$10! \*Offer valid for the day session only – excludes Christmas holidays, Martin Luther King Day and Presidents Day. Students & teachers can also enjoy tubing for only \$15! For more information on tubing session times visit [beechmountainresort.com](http://beechmountainresort.com)

*\*This special applies to Avery, Ashe, Watauga, Mitchell, Carter, Washington, and Johnson County students and teachers only. A proof of residency must be presented. (school ID, report card, letter from school, parents drivers license)*

## Military Discounts

Military discounts apply to active duty U.S. military personnel only and can be redeemed at any ticketing window seven days a week. Military ID is required. Jr./Sr. prices are offered as the discount.

## College Discounts

College students receive \$5 off regular ticket prices Monday – Friday during non-holiday period. \*Valid ID required. Excludes Friday nights, MLK, Jr. Day, President's Day and Holiday Period.

## March Madness

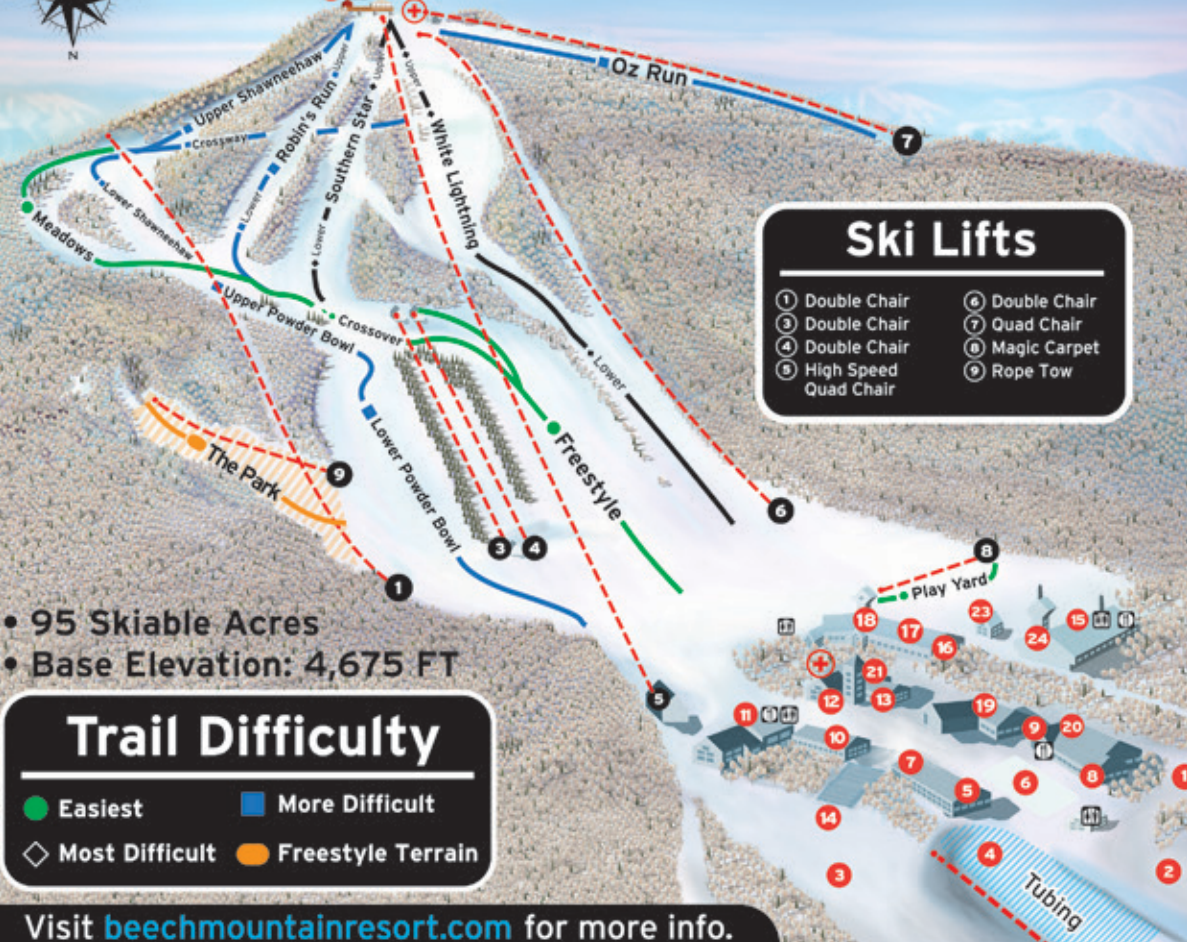
March Madness begins Monday, March 6, and runs through the remainder of the ski season. During March Madness, skiers and snowboarders receive 25% off all lift/slope tickets and rental equipment. This special deal is available seven days a week and cancels out all other discount promotions, except for the School Daze special.



# Trail Map & Mountain Stats



PEAK  
ELEVATION:  
5506 FT



### Ski Lifts

① Double Chair	⑥ Double Chair
③ Double Chair	⑦ Quad Chair
④ Double Chair	⑧ Magic Carpet
⑤ High Speed Quad Chair	⑨ Rope Tow

- 95 Skiable Acres
- Base Elevation: 4,675 FT

### Trail Difficulty

- Easiest
- More Difficult
- ◇ Most Difficult
- Freestyle Terrain



- Play Yard
- Crossover
- Freestyle
- Meadows
- Upper Shawneeohaw
- Lower Shawneeohaw
- Crossway
- Upper Robin's Run
- Lower Robin's Run
- Crossway
- Oz Run
- Upper Powder Bowl
- Lower Powder Bowl
- ◇ Upper Southern Star
- ◇ Lower Southern Star
- ◇ Upper White Lightning
- ◇ Lower White Lightning
- The Park

- ① Parking Lot 1
- ② Parking Lot 2
- ③ Parking Lot 3
- ④ Tubing Area
- ⑤ Ice Skating Rentals
- ⑥ Ice Rink
- ⑦ Burton Learn to Ride
- ⑧ Camp Coffee Roasters
- ⑨ Ticket Sales
- ⑩ Beech Mountain Brewing Co.
- ⑪ Beech Tree Bar & Grille
- ⑫ Ski Beech Sports Retail & Demo Shop
- ⑬ Beech Village Gifts
- ⑭ Shuttle Pick up Area
- ⑮ The Lodge
- ⑯ Equipment Rentals
- ⑰ Locker Rentals
- ⑱ Ski & Ride School
- ⑲ Group Sales/Info
- ⑳ Administration
- ㉑ Nursery
- ㉒ 5506' Skybar
- ㉓ Slope Ticket Sales
- ㉔ Clothing Rentals & Retail

Visit [beechmountainresort.com](http://beechmountainresort.com) for more info.





## Why rent with us?

Our unparalleled service, selection and proximity/convenience make us the sensible choice! We feature new equipment with performance ski packages from Rossignol and complete snowboard packages from Burton.

The Beech Mountain Resort rental department has the largest, most current inventory on Beech Mountain, and is supported by a highly-skilled staff. Certified technicians are on hand to properly adjust your equipment for maximum safety and performance. Please keep in mind that our technicians are only certified to work on our equipment and not that which is rented elsewhere.

New! Beech Mountain Resort makes renting even more convenient by offering multi-day rentals. No more waiting in lines, filling out new paperwork, or repeat sizing - now you can hit the slopes faster!



**ROSSIGNOL**  
**EXPERIENCE**  
**CENTER**

### Weekday

	Adult Ski	Junior Ski	Snowboard
Day/Twilight	\$25	\$15	\$35
Half Day	\$18	\$12	\$28
Night	\$18	\$12	\$28
All Access	\$30	\$20	\$40

### Weekend/Holiday

	Adult Ski	Junior Ski	Snowboard
Day/Twilight	\$32	\$22	\$40
Half Day	\$26	\$20	\$30
Night	\$26	\$20	\$30
All Access	\$35	\$25	\$45

### Multi-day Rentals

	2-day	3-day	4-day	5-day
Adult Skis	\$54	\$81	\$108	\$135
Junior Skis*	\$36	\$54	\$72	\$90
Snowboard	\$78	\$115	\$151	\$186



## Learn to Ski Free in January and February!

Free Beginner lessons offered Monday-Thursday (non-holiday) with purchase of rental equipment. This offer is only available in January/February. Offer Valid for ages 8 and older. Please note that this offer does not apply on MLK or President's Day Monday.





## Ski Beech Sports

This classic ski shop, located in the Resort Village, offers everything you need for a great day on the slopes. To achieve maximum performance on the slopes, our technicians allow you to demo the latest technology in skis and snowboard or to fine tune your equipment. Ski Beech Sports is THE spot on the mountain to purchase ski jackets, ski pants, gloves, goggles, hats, hand warmers and other accessories. Visit [beechmountainresort.com](http://beechmountainresort.com) for pricing on demo rentals.

## Clothing Rentals and Apparel

Stay warm with coat and pant rentals for just \$16 each or \$22 for both, per session, every day. The clothing rental office is located upstairs in the Lodge. Ski and snowboard apparel and accessories are also available for purchase.

## Beech Village Gifts

Need a souvenir to remember your great trip? Our village gift shop offers a wide range of Beech Mountain gifts, apparel and resort merchandise for the whole family. The shop is located in the Resort Village, adjacent to Ski Beech Sports.



## Outdoor Ice Skating

Beech Mountain Resort offers a full line of Ridell skate rentals for all ages. Our 7,000 square foot outdoor ice rink, located in the Resort Village, is the perfect place for family fun and spectacular views!

## Two-Hour Sessions \$15

*(includes skate rental)*





## Dining Options

### 5506'

Ride the chairlift to the highest indoor/outdoor sky bar and restaurant east of the Mississippi. Perched at 5,506 feet, this popular hangout provides the mountain's own craft brews and a full-service bar, plus panoramic views of the Blue Ridge Mountains as they stretch from North Carolina into Tennessee and Virginia. Grab a full lunch or a quick snack, warm yourself indoors, or relax in an Adirondack chair on the deck. Heated restrooms are also available. And when the weather's right, the umbrella roof retracts so you can enjoy the mountain sunshine.

*\*Lift/Slope ticket required to access 5506'*

### The Lodge

The spacious, yet cozy, Lodge offers an array of quick food & drink options and is undoubtedly the central meeting spot. With daily specials and a warm, friendly atmosphere, The Lodge is an excellent choice for everyone in the family. The Lodge features cafeteria-style dining on one side, and a small area for adult beverages on the other side. View the slopes through floor-to-ceiling windows, sit by the stone fireplace, and relax!



### The Beech Tree Bar & Grille

The Beech Tree Bar and Grille is the ideal place to gather for lunch, dinner, a cold beer or a toast drink. When you think apres ski, think Beech Tree! Watch your favorite team on one of the many HD televisions.

### Beech Mountain Cafe and Espresso Bar

Located in the Resort Village, adjacent to the ticket booth, Beech Mountain Cafe and Espresso Bar offers delicious espresso drinks, organic fair trade coffees, snacks and much more!

### Events!

For a full list of live music and other exciting events, visit please [beechmountainresort.com](http://beechmountainresort.com) #aprsbeech

### Beech Mountain Brewing Co.

Make sure to visit the brewery located in the Resort Village at the base of the slopes to sample an exciting lineup of beers born from the finest ingredients and crafted with an amazing attention to detail. This recent addition makes Beech Mountain Resort one of the few snow sport resorts on the East Coast to have its own craft brewery on site. The beers produced here are available at all dining facilities throughout the resort. **Cheers!**





## Lodging

Beech Mountain Resort is located within the town of Beech Mountain, which provides our guests easy access to multiple lodging options close to the slopes.

With several options available, visitors to Beech Mountain can choose to stay in slope-side villas, ski-in chalets, or in-town rental houses. Nearby lodging is also available in condos, ski lodges, and comfy inns. With easy accessibility to restaurants and nightlife on Beech Mountain, staying here makes sense. Why spend valuable hours of your ski vacation driving when Beech Mountain has it all in one place?

For a complete list of accommodations and ski-and-stay packages, visit [www.BeechMtn.com](http://www.BeechMtn.com).



## Group Sales

For nearly 50 years, our group sales professionals have provided unbiased, detailed information to pair our guests with the best ski-and-stay packages on Beech Mountain. Lodging options are available for groups of all sizes, and for a variety of budgets. We offer the most competitive rates in the Southeast. Furthermore, every 16th skier in a group receives a free lift/slope ticket!

A 'mountain host' will be on hand throughout your visit to provide directions and helpful hints to enhance your experience. Shuttle service can also be provided upon request.

Safety is our top priority at Beech Mountain Resort. A staff member provides each group with safety instructions in advance of your visit, and is available to answer any questions you might have.

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## Contact Group Sales

[groups@skibeech.com](mailto:groups@skibeech.com)  
800-438-2093 ext. 205  
[beechmountainresort.com](http://beechmountainresort.com)



## Burton Learn to Ride (Ages 6 and older)

Whether you're a beginner or progressive rider, you're never too old to learn new tricks.

With hands-on lessons from AASI-trained instructors, anyone can experience the fun and excitement of snowboarding. Burton's 'Learn to Ride' program makes getting on a snowboard fun and easy. With high-quality gear made specifically for beginners, the best hands-on instruction and a low pressure learning environment, our goal is to get everyone up and riding before they know it. All at one fantastic price!

Monday-Friday	Half Day Morning	Half Day Afternoon	All Day
Ages 6-12	\$65	\$65	\$125
13 and over	\$75	\$75	\$140

Weekend & Holidays	Half Day Morning*	Half Day Afternoon*	All Day
Ages 6-12	\$75	\$75	\$140
13 and over	\$85	\$85	\$160



### All Day Package includes

Instruction - Equipment - Slope Pass  
Helmet - Snacks - Breaks - Lunch

### ½ Day Package Includes:

Instruction - Equipment - Helmet

Please call ahead for information regarding pre-registration procedures.  
**(800) 438-2093, ext. 241**

### Burton Learn to Ride Center Hours of Operation

Sun-Thursday 9 a.m.-5 p.m.

Friday-Saturday (and Dec. Holiday Period)  
9 a.m.-10 p.m.

*\*Note: ½ Day session availability is subject to change based on high volume sales of full day sessions. A slope/lift ticket must be purchased in advance.*





## Ski & Ride School

The professional ski and snowboard instructors at Beech Mountain Resort have a wealth of experience combined with a sharp focus on customer service. Whether you are mastering advanced techniques or trying skiing/snowboarding for the first time, our team of experts can customize lessons to suit all ability levels.

### Group and Private Lessons

Group Lesson: \$25 (Ages 8 and older)  
Private Lesson: \$60 (Ages 4 and older)  
Each Additional Person \$25

### Lesson Times:

Daily – 9:30/10:30/11:30/1:30/2:30/3:30/6:00  
Registration begins at 8:30 a.m. and is located in the Ski & Ride School building.  
*\*Slope pass and equipment required to sign up.*

### Snow Kamp Ages 3 – 5

Snow Kamp provides a positive and fun first-time experience for our 3-5 year old guests. The program includes childcare, from 8:30 - 3:30, combined with an introduction to a winter wonderland of activities. Your child can play in a relaxed atmosphere and, when ready, receive quality coaching from our team of trained instructors. It's a three-phase lesson plan all about safety, fun and instruction. We offer a gentle learning curve designed to provide fun on and off the snow, and a NEW carpet conveyor right outside the door! This program is a great way to familiarize your child with the mountain, and it includes lunch and snacks. NEW EQUIPMENT!

**Included:** Snacks – Equipment – Lunch – Breaks Slope Pass – Helmet – Instruction – **Cost \$125 per child**

### Traxx Ages 6-14

Traxx is a ski program, from 8:30-3:30 for our 6-14 year old guests. Whether it is their first time on skis, or they are already skiing the entire mountain, kids will benefit from this expert instruction. Students are grouped based on age and ability level with a focus, as always, on safety, fun and instruction. NEW EQUIPMENT!

**Included:** Instruction – Ski Equipment – Helmet – Snacks – Breaks – Lunch – Slope Pass – Skills Evaluation – **Cost \$100 per child**

Please call ahead for information regarding pre-registration procedures.

**(800) 438-2093, ext. 241**

*Note: Students ages 6 and older who want to learn to snowboard need to sign up with the Burton Learn to Ride School.*

### Nursery

The nursery at Beech Mountain Resort is one-of-a-kind in the area. With all attention placed on your little one's needs, you can rest assured that while you enjoy the slopes, your child is enjoying the best in care. The safety, security, and recreation of your child is our top priority and our caretakers are guaranteed to exceed your expectations. Our nursery is complete with a large play room, a comfy quiet room, a quiet crib room, and a full kitchen. It's no wonder why parents return day after day, season after season. Come play while your child stays.

### Reservations are required

**Please call (800) 438-2093, ext. 241**

to make your reservation  
Ages 6 months – 3 years

**Cost \$10 per hour**

**Full Day Program Includes:**

Snack – Lunch – Supervision

**New!**

# THE PARK



— BEECH —  
MOUNTAIN  
PARKS

## Safety is #1 here at BMFT

When in the park please keep the following things in mind:



The orange oval represents freestyle terrain

### Freestyle Terrain

Beech Mountain Resort constructed a new slope dedicated to the terrain park. Aptly named The Park, the newly-constructed facility is the largest terrain park in resort history. It caters to riders with rotating freestyle features, a dedicated snow-making system, new light towers, and a surface tow lift providing top-notch conditions in the park day and night. The Park, which has more than 50 features in its inventory, now has more acreage to build more elaborate jumps and features.



  
**PARK SMART**

**Start Small**  
Work your way up. Build your skills.

**Make a Plan**  
Every feature. Every time.

**Always Look**  
Before you drop.

**Respect**  
The features and other users.

**Take it Easy**  
Know your limits. Land on your feet.

Always **READ** and **OBEY ALL** posted signs, instructions, and warnings when using freestyle terrain.

Utilize the **ATML** Method (**A**pproach, **T**ake-Off, **M**aneuver, **L**anding)

**Easy Style It**  
(Start small and work your way up)

*You Always Assume the Risk*



## Your Responsibility Code

Skiing is enjoyed in many ways. At ski areas you may see people using alpine, snowboard, Telemark, cross country, or other specialized equipment such as that used by disabled or other skiers. Regardless of how you decide to enjoy the slopes, always show courtesy to others. Be aware that there are elements of risk in skiing that common sense and personal awareness can help reduce. Observe the code listed below, and share with other skiers the responsibility for a great skiing experience:

- Always stay in control, and be able to stop or avoid other people or objects.
- People ahead of you have the right of way. It is your responsibility to avoid them.
- You must not stop where you obstruct a trail, or are not visible from above.
- Whenever starting downhill or merging into a trail, look uphill and yield to others.
- Always use devices to help prevent runaway equipment.
- Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
- Prior to using a lift, you must have the knowledge and ability to load, ride, and unload safely.



## Freestyle Terrain

Freestyle Terrain may include half-pipes as well as terrain parks and terrain features. They are provided for your enjoyment and offer adventure, challenge, and fun. However, freestyle terrain use – like all skiing and riding – exposes you to the risk of serious injury. When using freestyle terrain, it is your responsibility to follow this responsibility code:

- In jumping and using this terrain, you assume the risk of serious injury.
- Be courteous and respect others.
- One user on a terrain feature at a time.
- Never jump blindly – use a spotter when necessary. Look before you leap!
- It is your responsibility to control your body on the ground and in the air.
- Always clear the landing area quickly.
- Always ride or ski in control within your ability.

## Learn to Ski Free in January and February!

Free Beginner lessons offered Monday-Thursday (non-holiday) with purchase of rental equipment. This offer is only available in January/February. Offer Valid for ages 8 and older. Please note that this offer does not apply on MLK or President's Day Monday.



## Tubing

If you like sledding, you will love tubing! Beech Mountain Resort has added a new, state-of-the-art tubing park adjacent to the Resort Village at the base of the slopes. With breathtaking views, it's a great location that provides for extra long tubing runs, and offers convenient access to ice skating, shopping and dining in the Resort Village.

With chutes up to 700 feet in length, all ages can enjoy an exhilarating ride. Our tubing area is serviced by a carpet conveyor, which transports riders quickly to the top!

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Tickets are sold on a first-come, first-serve basis.

### Session Times

Daily: 10 a.m., 12 p.m., 2 p.m., 4 p.m., 6 p.m.  
Friday, Saturday, and Holiday Period: 10 a.m., 12 p.m., 2 p.m., 4 p.m., 6 p.m., 8 p.m.

Sessions are 1 hour and 45 minutes long.

Weekday: \$25

Weekend/Holiday: \$30



### Tubing Requirements

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- Must be 42" or taller to ride.
- All tubing participants must have a ticket.
- No ski boots allowed in a tube or on the tube run.
- Only one person per tube.
- Tubing participants must be seated in the tube, while riding down the tube run.
- Make sure the lane is clear prior to starting down.
- Exit in the lane you ride. Do not cross lanes or go behind the netting/ fencing, as you exit the tube run.
- No alcohol allowed. No impaired person is allowed to participate in tubing.
- One must know how to load, ride, and unload safely when using the tube run lift.

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Tubing may be hazardous. There are risks associated with this activity including, but not limited to: changing weather and surface conditions, speed and falling from the tube, slipping or falling while walking on the tube run area, collisions with others as well as natural and man-made objects, and the lack of control of speed and direction. By purchasing a tubing ticket, one assumes the risks and the risk of any injury related to this activity.



[beechmountainresort.com](http://beechmountainresort.com)

#beechmtn



# Summer on Beech



## Bike on Beech

The Beech Mountain Resort downhill mountain biking trail system is designed for a wide range of skill levels to challenge riders from novice to pro. Our bike carrier system easily transports your bikes to the top of the mountain for a thrilling ride down. Please continue to check our website for updates regarding camps and lessons!

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## Bike Rentals

Beech Mountain Resort features a full-service mountain bike shop. Buy or rent a top-of-the-line mountain bike as well as related equipment. All mountain bike rentals include a full-face helmet and body armor.

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## Weddings

Looking for that perfect wedding venue in the NC High Country? Beech Mountain Resort offers unique settings, both indoor and outdoor, for your extraordinary day. Take advantage of ski lift rides to the ceremony site, situated at 5,506 feet in elevation. Take a walk in the clouds with the one you love, and enjoy the spectacular panoramic views of the Blue Ridge Mountains as you exchange vows. We have multiple venues and can accommodate up to 400 people. A variety of wedding planning services, catering options, and choices are also available. Contact us to schedule a tour and start planning your dream wedding at Beech Mountain Resort.



## Yoga

Visit us for yoga at 5,506 feet. Ride the chairlift up to 5506' for an invigorating yoga class with a breathtaking view.

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## Disc Golf

Beech Mountain Resort's disc golf course offers a one-of-a-kind challenge with a fantastic view on every hole! A lift pass is required for access to this unique and challenging course. Please continue to check our website for more detailed information regarding operating hours pricing.

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## Scenic Lift Rides

Experience the view like no other from 5,506 feet. Our scenic lift rides provide a panoramic view of the beautiful Blue Ridge Mountains. Stop and take in the view at our sky bar, 5506'. Our great craft beers are on tap and there is an Adirondack chair with your name on it!





PO BOX 1118 Banner Elk, NC 28604  
800.438.2093 | [beechmountainresort.com](http://beechmountainresort.com)



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